

POOJA SRIDAR

AI PRODUCT MANAGER

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CAREER SUMMARY

Product Manager with 3+ years building **AI SaaS products**, with expertise in **LLMs, GenAI, AI agents**, data-driven decision making, and **go-to-market strategy** execution and experience in **roadmap planning, feature prioritization, market research, and product strategy**.

SKILLS

🧠 PRODUCT STRATEGY

Product strategy, roadmap planning, agile, feature prioritization, A/B testing, competitor analysis, market research, wireframing

🤖 AI & TECHNICAL

Multi-agent systems, LLMs, conversational AI, GenAI, coding proficiency - Python, SQL, JavaScript, React, NextJS

🔧 TOOLS

JIRA, Figma, Google Analytics, Mixpanel, AWS, MySQL, SimilarWeb, Ahrefs, Excel, Tableau, Cursor, Perplexity, Github Copilot

📊 MARKETING

Go-to-market strategy, product messaging, positioning, SEO, content marketing, paid ads (google/meta), lead generation

EDUCATION

Fellowship, AI & Product 2022
[Buildspace N&W S4](#)
San Francisco

PGPM, Marketing 2018
[Great Lakes Institute of Management](#)
Chennai

B.E., Computer Science 2014
[SSN College of Engineering](#)
Chennai

WORK EXPERIENCE

Content PX, Founder & Product Manager | www.contentpx.com  Jan 2024 – Present
[AI Content Creation Tool](#)

- Developed multi-modal **AI content platform** that reduced content creation time by 60%, using custom tools and brand guidelines.
- Created **multi agent AI workflows** automating social media marketing and content distribution across platforms, eliminating 70% of manual publishing tasks.
- Built adaptive GenAI system personalizing outputs based on brand setup, reducing editing time by 40%.
- Managed **full product lifecycle** from concept to market - engineering, design, and marketing.
- Designed intuitive workflows reducing onboarding time from 40 to 15 minutes, increasing completion rates.

ClipdAI, Founder & Product Manager  Jul 2023 – Dec 2023
[Short Form Video Generator](#)

- Built Clipd AI from **concept to MVP in 6 weeks**, ranking in top 50 of 11,000 builders in Buildspace fellowship.
- Designed an AI video analysis system that reduced content repurposing time by 80%.
- Built an **intelligent captioning system** with 45% higher engagement than manual alternatives.
- Conducted user research with creators to **identify key pain points** in video creation workflows.
- Created platform-specific video optimization for engagement across TikTok, Reels & Shorts.
- Executed GTM strategy generating **100+ waitlist signups and 124k Twitter impressions** with zero ad spend.

Datamap AI, Founder & Product Manager  Feb 2023 – Jul 2023
[AI Data Exploration Tool](#)

- Built AI-powered data exploration tool converting complex data into visual flowcharts and mind maps, making knowledge relationships 60% easier to understand.
- Developed conversational interface allowing users to explore complex data through natural language queries.
- Created Langchain workflows for turning PDFs, videos & websites into visual data maps.
- Achieved **product-market fit** with 150+ active users and 400+ generated visualizations.
- Conducted **user testing** and incorporated **feedback** into product development cycles.

Project ZOM, Founding Product Manager  Nov 2021 – Dec 2022

- Led **product strategy** for digital collectibles platform with 10k assets, successfully launching in the Web3 market.
- Created a marketing roadmap, acquiring 200 early adopters & 400 total users through community building.
- Developed a go-to-market strategy with limited resources, coordinating product features, community engagement, and release timing.
- Implemented systematic user feedback loops to inform product feature prioritization and continuous roadmap refinement.
- Established cross-platform community strategy across Twitter, Discord, and Reddit, growing engagement through influencer collaborations, partnerships, viral social campaigns.

Infosys - Starbucks, Senior Associate Consultant  Sep 2018 – Nov 2021

- Streamlined **workforce management** for 200+ Starbucks locations in the US and Canada through forecasting models, improving resource allocation and operational efficiency.
- Collaborated with store managers to include location-specific insights into forecasting models.

Verizon, Software Engineer  Aug 2014 – Jul 2017

- Developed and automated **financial forecasting solutions** using Business Intelligence tools (Essbase, Hyperion), significantly improving accuracy and reducing manual work.
- Built and optimized applications using C#, .NET, and shell scripting, enhancing forecasts.